

Anthony G. Greenwald

Brief biographical statements

~ 50 words

Greenwald provoked modern attention to the psychological self with his 1980 article, "The Totalitarian Ego". His 1990s methods made unconscious cognition and subliminal perception orderly research topics. His 1995 invention, the Implicit Association Test, enabled observation of unconscious attitudes (including one's own) and has revamped understanding of stereotyping and prejudice.

~ 150 words

Anthony G. Greenwald was elected a member of the *American Academy of Arts and Sciences* in 2007. He is presently Professor of Psychology at University of Washington (1986-present) and was previously at Ohio State University (1965-86). Greenwald received his BA from Yale (1959) and PhD from Harvard (1963). He has published over 180 scholarly articles, served on editorial boards of 13 psychological journals, and has received three major research career awards — the Donald T. Campbell Award from the *Society of Personality and Social Psychology* (1995), the Distinguished Scientist Award from the *Society of Experimental Social Psychology* (2006), and the William James Fellow Lifetime Achievement Award from the *Association for Psychological Science* (2013).

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Bio for use in publications (90 words)

ANTHONY G. GREENWALD is Professor of Psychology at University of Washington. He received a BA from Yale and PhD from Harvard. His recent research has been on implicit and unconscious cognition, especially applied to phenomena of stereotyping and prejudice and to mental processing of subliminal stimuli. He has received the Distinguished Scientist Award from the Society of Experimental Social Psychology, the Lifetime Achievement Award (William James Fellow) from the Association for Psychological Science, and is an elected Fellow of the American Academy of Arts and Sciences.

For more biographical detail, including a complete current CV, see:

<http://faculty.washington.edu/agg/bio.htm>